



OntheBit.com.au Advertising Packages

BANNER ADS

Great exposure targeted to a dressage audience.

Your graphic advertisement appears in the right column throughout the website. Users can click through to your own website. Your ad is on a rotation with a maximum of 9 other advertisements. Ads are 160 pixels wide, 285 pixels high.

1 month - \$110

3 months - \$297 (\$99 per month)

6 months - \$528 (\$88 per month)

12 months - \$660 (\$55 per month)

Professional graphic design is available for your ad at a one off cost of \$77. This includes complimentary monthly updates of your ad (for example of feature a new product or special) for 3 to 12 month packages.

VIDEO SPONSORSHIP

A captive audience for your company message, on a long term basis.

Pre-roll advertising at the beginning of training videos.

Inclusions:

Your company logo and/or supplied images (up to 3) appear at the beginning of all forms of one monthly training video: All online free previews and on the available for purchase DVD. Images are accompanied by a professional voice over, eg "This training video is brought to you by OntheBit.com.au, Australia's Online Dressage Magazine."

One month banner advertisement on OntheBit.com.au.

Reference in the newsletter promoting the video aswell as any advertising material.

This package is a great one as the DVD will be for sale as long as demand exists!

Exclusive sponsorship of one training video: \$330

Non exclusive sponsorship of one training video: \$220

Professional graphic design is available for your banner ad for \$77.

BLOG SPONSORSHIP

Align your brand with a popular blog writer.

Each blogger for OntheBit.com.au writes about their riding or training on a monthly basis. This is a popular element of the site with a loyal following.

Inclusions:

Reference in each blog

Banner advertisement throughout the site for the duration of blog sponsorship

Reference in newsletters promoting each blog entry

\$99 per month for minimum of 6 months.

Blogs currently available to sponsor:

Briana Burgess - top young aussie riding for Monica Theodorescu in Germany

Lyndal Oatley - popular aussie rider training with Patrik Kittel in Germany

If you currently sponsor a rider, suggest it to us that they write a blog for you and we'll get to work on arranging it.

More information:

Nicole Long, Advertising Co-ordinator for OntheBit.com.au

nicole@onthebit.com.au

0405 628 958

Prices include GST and are valid until June 30 2010.